



Professor Mario Minichiello

About the artist

My role is to lead my highly professional team of design staff to deliver the best student experience in order to prepare our graduates for their chosen careers. In doing this we, as a school, will explore many new challenges and directions in a discipline that is naturally in constant flux, continuously adapting, providing areas of new knowledge for both research as well as business opportunities. As a professor in Visual Communication it is my personal responsibility to be an engaging and eloquent advocate for the core values of my discipline at both national and international forums. I am particularly focused on the role of Visual communication in relation to climate change, economic betterment and human behaviour.

I am also committed to developing a better understanding of the role of drawing as both a language for art and design practice, and as a means of thinking and researching social and personal issues. Examples of the application of this kind of thinking can be seen in the project with Birmingham Children's Hospital conducted with Professor D Kelly and her team and in the recent Ikon Lunar debates. The purpose of my work is to remediate experience and ideas allowing the viewer to think beyond their normal confines. The activities within visual communication as a discipline have to have social agency as well as economic impact.

While my research activities have developed from my practice as an artist and designer. I believe that design as a means of thinking can be universally applied and that it traverses all disciplines within a University – that at its core it captures the interdisciplinary ethos of my school and attracts many international partners and friends.

Therefore my work in this field is intended to be an authoritative source of reference, instruction and critical thinking, while remaining politically provocative.

This approach has allowed me make a significant contribution to the discipline of art and design. Which has been achieved through practice based research resulting in academic papers, international conferences, as well as exhibitions, publications and media broadcasts.





Works on show February~ 2014

MM01

'They died waiting'

Client: Financial Times in 1988 first commission by David Case the art editor. To illustrate another mess created by war. Retreating army left its 'native ' men in a place called Tigwilo it had no food or water- they waited, they died waiting. 'Another product of war'

Method: Lino of Japanese paper

Very rare first edition

Edition-25 not yet made

Price £950.00 GBP

MM02

'Parliament Opens'

Client: Guardian Newspaper front page — Parliament opens again-the prats march in.

Method: Felt pen one off drawing:

One off

Price £600 GBP



MM03

'State Sanctioned Assassins'

Client Geographical magazines front cover

Method Jig print

Edition limit of 5 for staff — v rare

Price £499 GBP.

MM04

'The Abusive father'

Client BBC Newsnight

Lino the abusive father 'Amsterdam series Lino rare will have to wait for editions

- No more will be made-show has been broadcast around the world.

Price £760 GBP



MM05

'Shop Window'

Client BBC Newsnight
Amsterdam series Lino rare will have to
wait for editions
Price £600 GBP

MM06

'Cider with Rosie'

Mono painting on lino - none the same
1 off no editions
Price £2000.00 GBP



MM07

'Rise of the pig'

New End Hampstead theatre play house
London: for play cannot remember the
title something like 'rise of the pig' time
for killing' limited 25- long-time ago -

Price £400 GBP

MM08

'War Lords Eat'

Client Financial Times front of political
weekend edition - it was about the war
lords eating consuming their own people

Price £500 GBP

"We trust these controversial artworks, representing reportage of political events around the world will provoke thought, discussion and even dissent - and make people think afresh about today's political and social issues".